

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1-21. (Canceled)

22. (Previously Presented): A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a sequence of keystrokes from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent call letters associated with a radio station; and

transmitting the selected media program to the wireless handset.

23. (Previously Presented): A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a sequence of keystrokes from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent call letters associated with a television station; and

transmitting the selected media program to the wireless handset.

24. (Previously Presented): A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a sequence of keystrokes from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent a frequency associated with a radio station; and

transmitting the selected media program to the wireless handset.

25. (Previously Presented): The method of claim 24, wherein the wireless handset is located at a physical location and the signal represents the frequency of a radio station having a broadcast range comprising the physical location.

26. (Previously Presented): The method of claim 24, wherein the wireless handset is located at a physical location and the signal represents the frequency of a radio station having a broadcast range not comprising the physical location.

27. (Previously Presented): A method for providing transmission of a selected media program to a wireless handset deployed in a wireless network having at least one cell site coverage area associated therewith, the method comprising:

receiving at least one transmission comprising a media program from a media program provider;

receiving a sequence of keystrokes from at least one wireless handset selecting a media program, wherein the sequence of keystrokes represent a channel associated with a television station; and

transmitting the selected media program to the wireless handset.

28. (Previously Presented): The method of claim 27, wherein the wireless handset is located at a physical location and the signal represents the channel of a television station having a broadcast range comprising the physical location.

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PATENT

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Examining Group 2685

29. (Previously Presented): The method of claim 27, wherein the wireless handset is located at a physical location and the signal represents the channel of a television station having a broadcast range not comprising the physical location.